



National Marine Manufacturers Association

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ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN KANSAS

CONGRESSIONAL DISTRICT 4

Number of Recreational Boats*	22,744
Recreational Boating Industry Businesses	43
Total Jobs	1,618
Annual Recreational Boating-Related Spending	\$87.8 MILLION

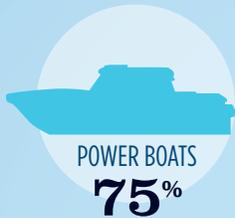
TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

\$205.9 MILLION

RECREATIONAL BOATS IN KS-4

TOTAL BOATS* ▶ **22,744**

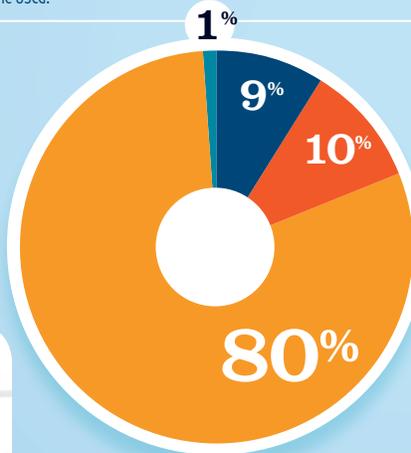
REGISTERED BOATS	22,744
Power boats	17,127
PWCs	4,780
Sailboats	784
Other Boats	53
HOUSEHOLDS PER BOAT	12.3



* Total boats are registered boats as reported by states to the USCG.

RECREATIONAL BOATING CREATES JOBS IN KS-4

TOTAL BOATING JOBS	▶ 708
Boat Building	-
Motor / Engine Mfgr.	8
Accessory / Supplies Mfgr.	564
Dealers / Wholesalers	72
Boat Services	64

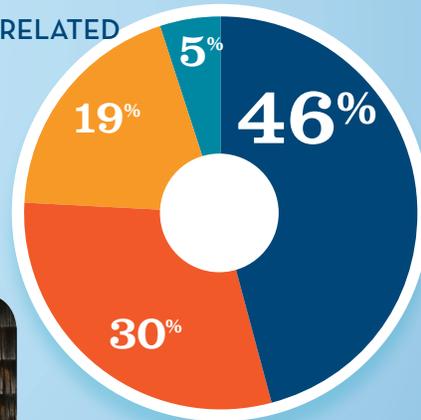


BOAT BUILDING † 1%
MOTOR/ENG. MFGR. 9%
ACC./SUPPLIES MFGR. 80%
DLRS/WHOLESALERS 10%
BOAT SERVICES † 0%



RECREATIONAL BOATING-RELATED BUSINESSES IN KS-4

TOTAL BUSINESSES	▶ 43
Boat Building	-
Motor / Engine Mfgr.	2
Accessory / Supplies Mfgr.	8
Dealers / Wholesalers	13
Boat Services	20

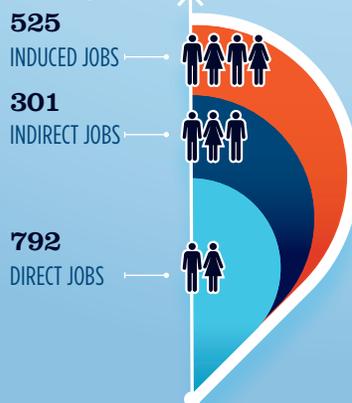


BOAT BUILDING † 5%
MOTOR/ENG. MFGR. 19%
ACC./SUPPLIES MFGR. 30%
DLRS/WHOLESALERS 46%
BOAT SERVICES † 0%



ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN KS-4

EST. TOTAL JOBS	▶ 1,618
EST. TOTAL LABOR INCOME	\$66.8 MILLIONS
Est. Direct Income	\$26.9
Est. Indirect Income	\$16.9
Est. Induced Income	\$23.0



RECREATIONAL BOATING INDUSTRY SALES IN KS-4

Boat Building	\$0.0	\$0.0 MILLION
Motor / Engine Mfgr.	\$4.7	\$4.7 MILLION
Accessory / Supplies Mfgr.	\$99.5	\$99.5 MILLION
TOTAL MFGR. SALES	▶ \$104.2	
Dealers / Wholesalers	\$37.1	\$37.1 MILLION
Boat Services	\$14.5	\$14.5 MILLION
TOTAL RETAIL & SERVICES SALES	▶ \$51.6	

BOAT BUILDING
MOTOR/ENG. MFGR.
ACC./SUPPLIES MFGR.
DLRS/WHOLESALERS
BOAT SERVICES

Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University